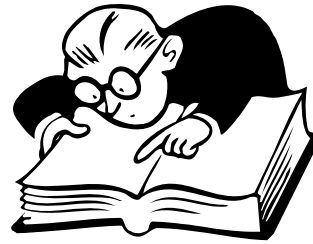




Business Resources

Bismarck State College Library Pathfinder

<http://www.bismarckstate.edu/library/>



ODIN: Online Dakota Information Network

<http://odinlibrary.org/nbj.html>

The following resources were located by searching ODIN. ODIN is Bismarck State College's online library catalog. You can use it to search for books, videos, compact discs, and other library materials.

You can also search periodicals (magazines, journals, newspapers) by clicking on Databases (Articles & More) from the library homepage (<http://www.bismarckstate.edu/library/>).

Note: Try a variety of subjects, such as: wage, business, trade, technology, statistics, CEO, industry, market advisor, investment, labor, investing, salaries, education, commerce, companies, trademark, directory, ratio, projections, terms, industry norms, etc.

Try combining terms with AND: education AND salaries; statistics AND commerce.

Selected Reference Resources

Specialized encyclopedias, dictionaries, and handbooks are found in the reference section of the library and can be very helpful in your research.

- | | |
|--|---------------------------|
| • American Salaries and Wages | Reference HD 4973 .A67 |
| • Benefits Survey North Dakota | Reference HD 4928.N6 N9 |
| • Business Phone Book USA | Reference E 154.5 .N37 |
| • Dictionary of Marketing Terms | Reference HF 5415 .D4874 |
| • Encyclopedia of Business Information Sources | Reference HF 5351 .E5 |
| • Hoover's Handbook of American Business | Reference HG 4057 .A28617 |
| • Hoover's Handbook of Emerging Companies | Reference HG 4057 .A28618 |
| • Hoover's Handbook of Private Companies | Reference HG 4057 .A28616 |
| • Industry Norms & Key Business Ratios | Reference HF 5681.R25 I53 |
| • International Brands and Their Companies | Reference HD 69.B7 I58 |
| • International Directory of Company Histories | Reference HD 2721 .I63 |
| • North Dakota Employment and Wages | Reference HD 5725 .N9 N73 |
| • North Dakota Labor Market Advisor | Reference HD 5725.N9 N68 |
| • North Dakota Wage and Benefit Survey | Reference HD 4976.N9 N67 |
| • Notable Corporate Chronologies | Reference HD 2721 .N67 |
| • Population Bulletin of North Dakota | Reference HA 565 .P66 |
| • RMA Annual Statement Studies | Reference HF 5681.B2 R58 |
| • Standard & Poor's Register | Reference HG 4057 .A4 |
| • Statistical Abstract of North Dakota | Reference HA 561 .S73 |
| • Statistical Abstract of the United States | Reference HA 202 .U5 |
| • Thomas Register of American Manufacturers | Reference T 12 .T6 |



Accessing Databases (Articles & More)

You can search periodicals (magazines, journals, newspapers) by clicking on [Databases \(Articles & More\)](#) from the library homepage.



1) Go to: <http://www.bismarckstate.edu/library/>

2) Select: **Databases (Articles & More)**. *Second one down in your left hand column*

3) Select the database that is appropriate for your search

- **Note: If you are not on campus, you will be required to log in**

To access these resources from off-campus, you will be prompted to log in. To do so, enter your **library card number** (barcode number on your card) and your **password** (your last name, in lowercase letters).

Example: 23103000287468 doe

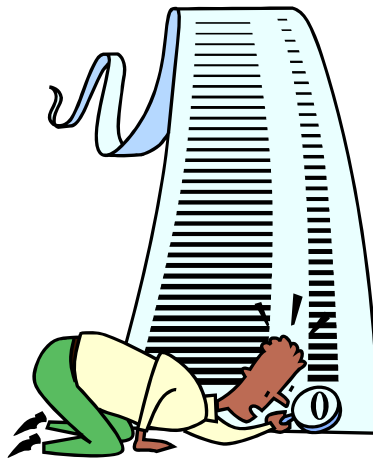
**Contact Numbers: 1-800-445-5073 (toll-free)
701-224-5450 (local)**

Online Questions: <https://merlin.bsc.nodak.edu/secure/library/libreference.asp>

3) Commence Search for information resource

Selected Periodicals

- Advertising Age
- Brandweek
- Business Week
- Forbes
- Forecast
- Fortune
- Harvard Business Review
- HRMagazine
- In Business
- Inc.



- Industry Week
- The Information Management Journal
- Journal of Business and Technical Communication
- Marketing News
- Sales and Marketing Management
- Wall Street Journal
- Workforce

Citing Sources

There are numerous style guides that will help you cite sources and prepare a bibliography. Some that are frequently used are MLA, APA, and Chicago. MLA is commonly used in humanities courses, but your instructor will tell you which style you should use. You can find these style manuals in the Library:

- MLA Handbook for Writers of Research Papers Reference LB2369 .G53 2003
Main Collection LB 2369 .G53 2003
- Publication Manual of the American Psychological Association Reference BF76.7 .P83 2001
- The Chicago Manual of Style Reference Z253 .U69 2003