

FYI Campus Newsletter

Bismarck State College – November 12, 2004

BSC plans for more student housing

BSC plans to build more campus housing for at least 100 students within the next legislative biennium. The college is asking the 2005 Legislature for a minimum of \$1.8 million in revenue bond authority to supplement the \$1.79 million in revenue bond authority received last biennium for student housing construction. BSC has entered into a contract for architectural services to provide preliminary design, budget estimates and potential site options to present during the 2005 session. The site has not been selected, but discussions are underway with Tvenge Associates Architects & Planners PC about a location that dovetails with BSC's long-term housing needs and projected growth from the 20-year master plan.

Dave Clark, BSC executive vice president, said 210 students now live on campus. Both dormitories, Swensen Hall (women) and Werner Hall (men), have waiting lists. "Werner is 40 years old and we need to upgrade the living environment," Clark said. "We're also in a growth spurt with record enrollments, and Bismarck itself is going through a mini boom. In addition, the debt service on our student housing bonds was paid off in 2004." Given these factors, the college is well placed to expand its services for students, Clark said.

BSC marketing wins communications awards

BSC recently garnered three awards in the communications contest of the National Council for Marketing and Public Relations, District 5.

Mary Friesz, BSC director of development and marketing, worked with Kranzler Kingsley Communications Inc. to develop the award-winning entries.

The Energy Education Program brochure series won a Gold Medallion of Excellence, which is first place. The brochure series presents a consistent message regarding the job potential in the energy industry and the training that is provided by BSC - both on-campus and on-line. Four distinct groups of potential students are targeted with the brochures: non-technical employees currently in the industry seeking a degree to advance their career, displaced workers, women and minorities, and entry-level post high school graduates.

Also receiving a Gold Medallion was the Energy Education Program full-color print ad. Both the brochure series and the print ad position BSC as a local, regional and national energy education leader, offering on-campus and online degrees or certificates.

A BSC Foundation Capital Campaign video won a Bronze Medallion of Merit. The video features the new Career and Technology Institute at BSC, which will include the higher education center, the workforce training center and the national energy technology training and education center.

NCMPR is a council of the American Association of Community Colleges. District 5

comprises Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Manitoba.

Hail to thee, our alma mater

The votes are in and counted. **Michele Stockert**, BSC adjunct English instructor, has penned the winning lyrics for the first alma mater in BSC's history. Her set of lyrics was the unanimous choice of the selection committee headed by **Dr. John Darling**, associate professor of music. Darling initiated the lyric-writing contest in April with the encouragement of several faculty and staff after finding out BSC had no alma mater. The No. 2 pick was close, Darling said, but Stockert's images and rhyme scheme held the most appeal and stood out above the rest.

Darling will compose the melody in consultation with **Dr. Thomas Porter**, associate professor of music. The new alma mater will likely debut at spring graduation, Darling said. "I'm very happy with the choice. It will be a great alma mater not only for what it means for students, but the continuity it will provide to everyone connected with BSC."

Members of the selection committee were: **Mike McCormack**, associate professor of history; **Jane Schreck**, assistant professor of English; **Dr. Janelle Masters**, dean of faculty; **Jordis Conrad**, director of communications; **Rita Nodland**, BSC Foundation programs coordinator; and **Janet Decker**, research and grants specialist and alumni coordinator.

Old Mystic on the river stands,
Atop the golden prairie lands.
It strengthens us in mind and deed,
And welcomes all: race or creed.

So as the years are passing by,
We'll hail and sing its praises high.
Of Bismarck State, so bright and bold,
Our finest memories we will hold.

Shawn Holz art exhibit opens with reception Saturday

An exhibit of photography and mixed media by Shawn Holz opens Saturday, Nov. 13, in Gannon Gallery, with an artist reception from 4:30 to 6 p.m.

Holz, adjunct art instructor and BSC gallery director, was curator of exhibits for the State Historical Society of North Dakota from 2000-04. He worked as gallery director at UNI Gallery of Art in Cedar Falls, Iowa, and Landmark Arts in Lubbock, Texas, for six years. He is currently president of Dakota Digital Photography in Bismarck.

His exhibit, titled "a state of becoming," reflects his long journey toward self-realization and accomplishment after a childhood of suffering. The camera and dark room studio provided a safe haven for self-expression.

He has an MFA in photography, painting, and 20th century art theory and criticism from Texas Tech University in Lubbock, and a BFA in photography from the University of North Dakota. The exhibit runs through Dec. 10.

Faculty & Staff News

Zachery Allen, energy technology online multimedia coordinator, traveled to Denver Nov. 8-12 for onsite work at the Western Area Power Administration (WAPA) Electric Power Training Center for the Electrical Transmission Systems Technology program.

Kevin Holmstrom, energy technology online program manager/instructor, traveled to Denver for a meeting about WAPA apprenticeships Nov. 9.