

FYI Campus Newsletter

Bismarck State College ~ November 20, 2008

BSC ChoirFest draws top singers from area high schools

ChoirFest at Bismarck State College extends into its 14th year of offering a college-level singing experience to top vocalists from 10 area high schools.

Selected by their choir directors, talented students in grades 11 and 12 will combine with BSC singers and musicians for a concert at 4 p.m. Saturday, Nov. 22, in Belle Mehus City Auditorium. Admission is \$10 at the door and \$5 for students and seniors.

Guest conductor Robert Demaree, award-winning instructor and choral conductor at University of Wisconsin-Platteville, will lead more than 100 vocalists in rehearsals during the two-day music education event. His choirs have toured widely in Europe and performed in Chicago's Orchestra Hall.

View the news release at bismarckstate.edu/spotlight

Julie Erickson receives national award

Julie Erickson, director of resource development, has received a national Campus Impact Award from the Council for Resource Development (CRD), an organization for development professionals and affiliate of the American Association of Community Colleges. She was presented the award at the recent CRD National Conference.

Erickson's nomination by **Gordon Binek**, vice president for college advancement, was based on several achievements: Erickson developed a grant proposal funded by the National Science Foundation (NSF) that led to Internet-based instruction and rapid expansion of BSC's Energy Technology Programs Department. The \$2.4 million in NSF funds enabled five power and process programs to be developed or modified for online delivery. As a result of her leadership, students in all 50 states and several foreign countries have taken BSC's electric power online programs. That success led to an \$18.3 million capital campaign, BSC's largest, to construct the National Energy Center of Excellence to house the programs. Erickson wrote additional successful grants totaling \$11.3 million to help fund its construction and equipment.

Binek said Erickson has a unique talent for bringing together elements of program development, student needs and issues, vision, college administration and program delivery. "The impact this project has had on BSC is transformational," Binek wrote in his nomination. "Developing the online energy programs opened an entirely new market to BSC and created a new revenue by offering access to our programs and degrees throughout the country. BSC will never return to its

role as a community college simply for central North Dakota. Julie's efforts have been instrumental in securing funds that have forever changed BSC and the way the college delivers programs."

BSC wins two awards for Clinical Lab Tech campaign

Bismarck State College's Marketing and Communications Department recently won two awards in the regional communications contest of the National Council for Marketing and Public Relations, District 5.

BSC won Bronze Awards in the categories of Radio Advertisement/PSA-Single and PR Campaign Recruitment for the Clinical Lab Technician program campaign titled "Solve the Mystery of a Lifetime: Your Future."

The campaign targeted youth 16-24 and adults 25-54 and was designed to create awareness of clinical laboratory careers and develop qualified leads for the CLT program.

Director of Marketing **Mary Friesz**, CLT Education Director **Angie Uhlich** and CLT Education and Outreach Coordinator **Cathy Janikowski** worked with H2M advertising agency to develop the campaign.

A grant from the Bremer Foundation to address the shortage of clinical laboratory technicians in North Dakota helped fund the campaign in cooperation with Bismarck's two medical centers.

The campaign resulted in 75 prospective students who provided contact information and, subsequently, a full class for the fall 2008 semester. Additional students registered to take generals in preparation to begin the CLT program in the fall of 2009.

NCMPR is a council of the American Association of Community Colleges. District 5 comprises Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Manitoba.

View the campaign landing page and hear the radio ad at these links.

BSC launches soccer teams

BSC will enter the world of intercollegiate soccer competition in fall 2009 with men's and women's teams led by Bismarck's most winning winningest soccer coach, **Mel Fischer**.

Athletic Director **Buster Gilliss** said he and his staff have worked the past couple years developing guidelines for the new program, which could bring 45 to 50 student athletes to BSC.

"It's a long-term plan for BSC to add sports," Gilliss said. "We have one of the best facilities in North Dakota on our campus with the Bismarck Community Bowl, and soccer is a natural fit for us. There is also huge interest in youth soccer here, and we can give these athletes another opportunity to play and continue their education."

Fischer was named part-time soccer coordinator and head coach Nov. 10. During the nine-month interim, he plans to hire three part-time coaching assistants and put together a 16-game schedule for both programs. He also will be on the road recruiting at North Dakota high schools.

"I really want soccer to be successful and to become an icon for BSC as well as a source of pride for the community," Fischer said.

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BSC welcomes new employees

Aimee Schmit, Human Resources office assistant, was a legal assistant at Nodland Law Offices in Bismarck the past two years. She also worked four years in Burlington, N.D., as annuitization coordinator for the ING Service Center, processing annuities and payouts. She and husband, Joe Schmit, moved back to Bismarck in 2006 and have a 4-year-old daughter. Schmit graduated from Maddock High School and has a Certificate in health unit coordinator from Northwest Technical College, East Grand Forks, Minn. She enjoys family activities, the lake, scrapbooking, gardening, and their black Labrador, Jake.

Debbie Schlecht-Stuber, custodian in Lidstrom Hall, is a graduate of Bismarck High School and Jack's Hair College. The past three years, she has worked for Wal-Mart in maintenance at Bismarck and Billings, Mont., stores. Schlecht held several jobs at J & S General Contracting in Bismarck, her husband's business, and operated Debbie's Daycare for 19 years in her home. Debbie and her husband Jerome Stuber have four grown children, Michael, Shontell, Jennifer, and Shellie, and two grandchildren. She enjoys walking, dancing, bowling and decorating.

BSC Surgical Technology Club donates winter wear to AARC

BSC's Surgical Technology Club collected 200 items on the BSC campus for their "gLove Campaign" to gather winter clothing for the Abused Adult Resource Center.

Nearly 100 pairs of gloves and mittens, as well as coats, headbands, scarves and related items were donated at collection boxes placed around campus during October.

The gLOVE project was pioneered by Cindy Mask, a surgical technology instructor in Forth Worth, Texas, in 2006. "Since we as surgical technologists, wear gloves on a daily basis, the project makes a natural connection. Our gloved hands will gLOVE the community," she said in an article in The Surgical Technologist magazine, August 2008 issue.

Trudy Riehl, BSC Surgical Technology Club advisor and assistant professor, suggested the idea to her BSC students, who decided to take part in the campaign this year as a community service project.

BSC joins BreatheND's coalition

BreatheND has announced the addition of BSC to their coalition, a statewide grassroots group of organizations and individuals who work to educate the public and policy makers about the dangers of secondhand smoke throughout North Dakota.

BSC is the first of what the coalition hopes will be many college campuses across the state joining forces to improve the health of students.

"Many campuses are already smoke-free, and it is good to know that students understand how important smoke-free workplaces are to their health and the health of all of us," says BreatheND spokesperson Vicki Voldal Rosenau.

As a coalition and a resource provider, BreatheND offers tools and information on secondhand smoke through their website, member newsletters, and Facebook profile. For more information, go to www.BreatheND.com.

Faculty and Staff News

Todd Reidman, assistant professor of automotive technology, traveled to Las Vegas Oct. 29-Nov. 2 for the Automatic Transmission Rebuilders Association Seminar.

Attending the E362: Multi-Hazard Emergency Planning Training Seminar in Emmitsburg, Md., Nov. 2-7 were **Robert Kunz**, chief buildings and grounds officer; **Dr. Janelle Masters**, dean of academic affairs; **Angie Friez**, human resources specialist; **Jay Meier**, director of counseling and career services; **Fred Gunn**, security officer; and **Robert Arso**, associate professor of electronics/telecommunications technology. The seminar provided guidance in delivery of BSC's emergency notification policy/procedure.

James Gross, IVN/ITV and audiovisual coordinator, attended the Western Conference for Educational Technology (WCET) in Phoenix Nov. 4-8. He serves on the steering committee of WCET.

Mary Friesz, director of marketing, and **Jordis Conrad**, director of communications, attended the Stamats Integrated Marketing Conference: Technology, Collaboration, Results in St. Petersburg, Fla., Nov. 4-8.

Janet Decker, research and grants specialist, and **Julie Erickson**, director of resource development, traveled to Washington, D.C., Nov. 5-8 for the Council for Resource Development National Conference.

Michael Kubisiak, institutional research analyst, attended the Association of Institutional Researchers of the Upper Midwest Conference in Bloomington, Minn., Nov. 5-9.

Lynette Borjeson Painter, associate professor of computer information systems, and **Yvonne Peters**, assistant professor of computer information systems, traveled to Minneapolis Nov. 6-9 for the Phi Beta Lambda National Leadership Conference.

Kari Knudson, vice president, energy technology programs and director, NECE, attended the Council for Adult and Experiential Learning (CAEL) 2008 International Conference Nov. 11-12 in Philadelphia.

Dr. Larry C. Skogen, president, attended the Midwestern Higher Education Commission Policy Summit in Minneapolis Nov. 16-18.